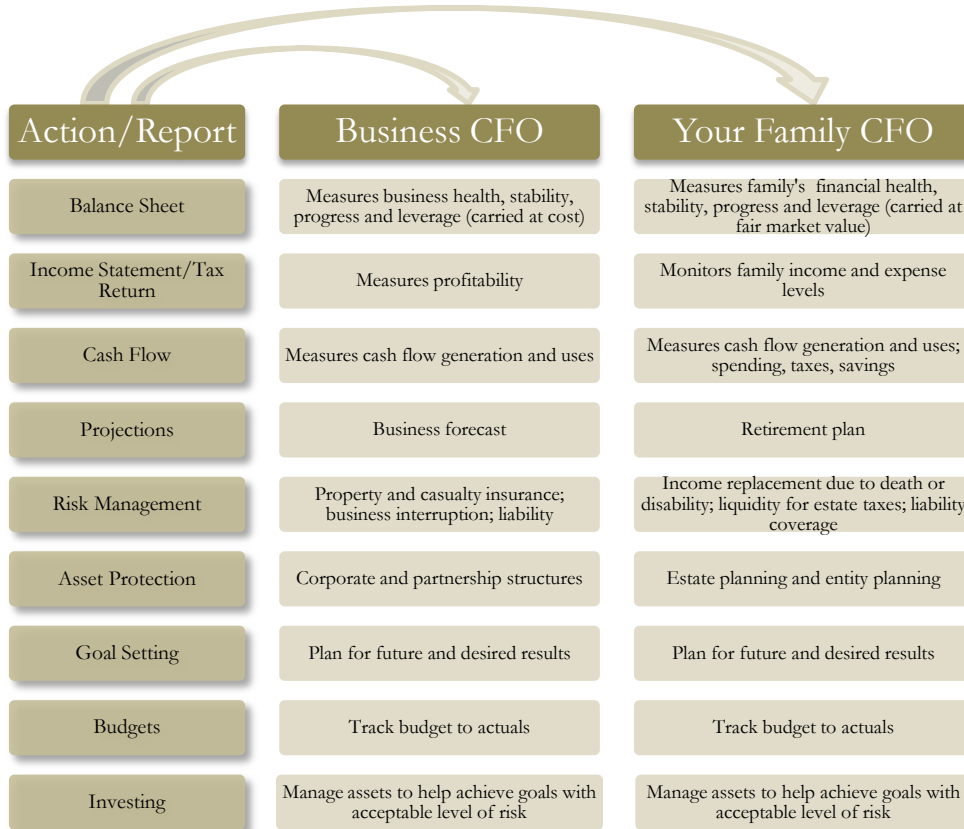


As a business owner or executive, you know that a well-qualified, experienced CFO is one of the most valuable assets in your organization. This key role is responsible for managing many aspects of running a business and the financial reporting to “higher management” – most often, to the CEO and/or the Board of Directors.

At Smith & Howard Wealth Management we also believe that it equally important to manage your personal wealth as strategically as you manage your business. We take an all-encompassing view of your personal wealth and goals to provide you with a plan that can help ensure you reach those goals. We become, in essence, your family CFO.

See how our CFO duties compare to the typical businesses’ CFO:



Our Chartered Financial Analysts, Certified Financial Planners and Certified Investment Management Analyst bolster our CFO credentials with the expertise and ability to provide well-rounded insights and advice to help clients meet their short and long-term wealth goals.

Perhaps the most appealing aspects of our CFO services are that we approach and present them to our clients in a way that provides a streamlined view and guide for their financial strategies. Our team combines expertise and knowledge of each client’s goals to create a strategy that is both understandable and sensible to implement. And we stay with you every step of the way – analyzing, adjusting, advising and reporting.

So, just as you look to the CFO of your business for key advice and execution, look also to “Your Family CFO” at Smith & Howard Wealth Management for your personal wealth management.